

ABSTINENCE “HEART TO HEART – TALLAHASSEE” :60 RADIO SCRIPT
CLIENT: FDOH – CREATIVE DIRECTOR: DAMION WASYLOW
RECORD DATE: 2/20/06

MOM: It’s scary just how many kids are having sex nowadays.

DAD: I know. And I heard one in three sexually active teens will catch a sexually transmitted disease.

MOM: Wow. Well, my daughter’s friend was just 14 when she got pregnant.

DAD: It’s just hard for teens to stand up to all the sexual messages in movies, music and TV.

MOM: Not to mention the peer pressure.

DAD: That’s why I’m glad the Florida Department of Health is hosting “It’s Great to Wait” youth rallies.

MOM: I’ve heard of those.

DAD: They feature a live band, games and motivational speakers to encourage teens to wait until after they’re married to have sex.

MOM: Plus, they get to interact with other kids who are facing the same decision.

DAD: Exactly! They even have parent workshops so we can learn how to help support our kids.

MOM: That sounds great.

DAD: There’s a “Great to Wait” youth rally and parent workshop coming to the Tallahassee-Leon County Civic Center in Tallahassee on May 20th.

DAD: You can learn more or register at w-w-w-dot-great-to-wait-dot-com. That’s great-to-wait-dot-com. Or call 866-232-3309.

ANNOUNCER: Funded by the Florida Department of Health and the U.S. Department of Health and Human Services.